

hospitalitydesign

ELEVATE

TAKING DESIGN TO NEW HEIGHTS

October 2021
New York, NY

ELEVATE is the latest brand extension of HD, set to do what we do best—**Inspire, Inform, and Connect**, in a new way.

1 Day. 150 influential attendees. Powerful speakers.

Hear from the brightest minds in design—from hospitality and coworking to retail and healthcare—in short conversational TED-inspired talks and panel discussions centered around inspiration, experience, technology, and innovation looking at what's happening today and what's in store for tomorrow. Network during matched meals, breaks, and cocktails with invited designers, architects, owners, brand executives, and purchasers.



ELEVATE was dynamite, what a great event! The speakers were all such motivated and passionate professionals, and it was very inspiring to hear about their work and their point of view.

– Christopher Wheeler

Director, Design Full Service, Global Design Americas, Marriott

“Thank you for creating ELEVATE! The lens of hospitality focuses so much of what we as designers do — not just hotel work, but the approach to educational, work, pleasure, and performance spaces. Really got my gears turning - truly an inspiring day!”

– Anne Marie Lubrano
Lubrano Ciavarra
Architects



“I thoroughly enjoyed the day! The curation of speakers and how they played off each other was super interesting. You selected a great mix of perspectives. Cannot wait for next year!”

– Ashley Stempler
Director of Design,
Provenance Hotels

Sponsor Benefits

Visionary Sponsor: \$12,000

- Limited to 3 sponsors per product category and first right of refusal for 2021
- Two company attendees
- Five invited designers
- Logos on invite and at signage during the event
- Sponsor roundtable breakfast
- Coverage in a future issue of *Hospitality Design* magazine and on hospitalitydesign.com
- Full page ad in December 2019 issue recap of the event (\$6,500 value)
- Final list of attendees
- 1 minute presentation from main stage
- Inclusion in promotional eBlast to HD Audience

Innovator Sponsor: \$8,000

- Limited to 3 sponsors per product category and first right of refusal for 2021
 - One company attendee
 - Three invited designers
- Logos on invite and at signage during the event
- Sponsor roundtable breakfast
- Coverage in a future issue of *Hospitality Design* magazine and on hospitalitydesign.com
- Final list of attendees
- 1 minute presentation from main stage
- Inclusion in promotional eBlast to HD Audience

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2019 Speakers



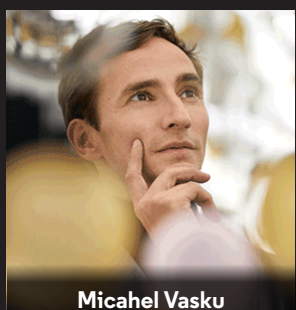
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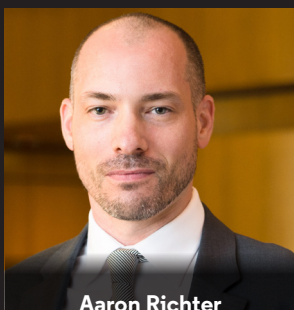
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Ashley Marsh
Senior Architect,
MASS Design Group



Aaron Richter
SVP of Design,
Equinox Brands

Join *Hospitality Design* and the brightest minds across sectors—from hospitality and coworking to retail and sustainability—for **Elevate**, a one-day event that will leave you inspired and looking toward the future of design.

2019 Attendees:

MICHAEL ADAMS HOSPITALITY DESIGN
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LEXIE ALIOTTI AVROKO
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MORGAN BRODEY JACLO
JOYCE BROMBERG CONVENE
TED BRUMLEVE WYNDHAM HOTELS & RESORTS
FRANCESCA BUCCI BG STUDIO
ABBY BULLARD STONEHILL&TAYLOR
ERICA CAMPBELL CONVENE
ISIK CANSU CANAYAK HOSPITALITY DESIGN
DIETER CARTWRIGHT DUTCH EAST DESIGN
MICHAEL CHALFIN SAMUELSON FURNITURE
CONNIE CHEN ROCKWELL GROUP
LILIANA CONNOLLY HD MAGAZINE
ALISON CORCORAN HILTON
ANDREA CREIGHTON STONEHILL TAYLOR
JAMES CULL ROTTET STUDIO
ELIZABETH CURRY MEYER DAVIS
DAVID DAVIS ROTTET STUDIO
GRAY DAVIS MEYER DAVIS
GUILLERMO DE YAVORSKY ATELIER DE YAVORSKY
MICHELLE DECKER CALLISONRTKL
JOSEPH DEMATTEO ,SR. JDM CAPITAL - ELITE HOTELS AND RESORTS
MATT DESHANTZ FABRICUT CONTRACT
STACIE DINWIDDY KGM ARCHITECTURAL LIGHTING
EMILY DODGE DURKAN
ELIZABETH DONICHT SAMUELSON FURNITURE
MATTHEW DOUGHERTY HOSPITALITY DESIGN
SARA DUFFY STONEHILL TAYLOR
KELLY DUNN FATHOM DESIGN COMPAY
KIM EDWARDS JAMESTOWN PROPERTIES
WAAD EL HADIDY SH HOTELS AND RESORTS
PETER FERZAN FERZAN COMPANY
JASON FIORE KEVIN BARRY FINE ART
KRISTINA FISCHER G6 HOSPITALITY
DEMI FITZGERALD SUMMA INTERNATIONAL
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SUZEN HEELEY MEMORIAL SLOAN KETTERING CANCER CENTER
MAGGIE HEENAN TPG ARCHITECTURE
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NODJI MAOUYO STUDIO PARTNERSHIP
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JONATHAN MARSLAND HOSPITALITY DESIGN MAGAZINE
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DAN MAZZARINI BHDM DESIGN
KATIE MCPHERSON MEYER DAVIS
STACIE MEADOR MARK ZEFF
STEPHANIE METZGER BHDM DESIGN
MELISSA METZLER ESG ARCHITECTURE & DESIGN
WILL MEYER MEYER DAVIS
NANCIE MIN CLODAGH DESIGN
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NAOKO OGURO AECOM
RONY OVED NY INNS
TUGBA OZKAN WORKSHOPAPD
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ANDREA PATON-ASH STREETSENSE
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MARK PHILP ALLEN + PHILP ARCHITECTS
AINA PICINIC KNOLLTEXTILES
ALISSA PONCHIONE HOSPITALITY DESIGN
TOM PULK CALLISONRTKL
STEPHANIE PURZYCKI DRIVE HOSPITALITY
ROSIE RAINBOW GOODRICH
ANA RAMIREZ SB ARCHITECTS
ERINN REMKE ROCKWELL GROUP
AARON RICHTER EQUINOX BRANDS
BRIDGET RICHTER DURKAN
NORMAN ROBERTS FRCH | NELSON
NORMAN ROBERTS FRCH | NELSON
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